

STANDARD PRESS RELEASE

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VALENTA JOINS GREATER BENTONVILLE CHAMBER OF COMMERCE

Pledges 100 Hours of Free Consulting to Local Businesses

Bentonville, AR, June 9, 2022 — Last month the Greater Bentonville Chamber of Commerce welcomed International Consulting and Digital Transformation firm, Valenta, as their newest member on Thursday, May 19, 2022. This momentous occasion was celebrated with a ribbon cutting with Valenta Managing Partner, Jake Day. Additionally, Valenta is announcing today that they are pledging 100 hours of free process consulting for businesses in the Greater Bentonville Chamber of Commerce.

This membership helps strengthen Valenta's position within the South Central United States. Since opening operations in the United States in 2019, Valenta is now working across the country to accelerate the growth of small and mid-size businesses by offering customized solutions in process consulting, digital transformation, and staff augmentation.

"Small and mid-sized businesses are the economic engine of this country. They create most of the jobs and drive most of the innovation in the US," said Valenta Managing Partner Jake Day. "They are struggling right now with labor shortages and supply chain disruptions, but they don't have access to the same industry expertise and technology that large companies use to turn crises into growth opportunities. Valenta has the expertise and the technology, and we are making it accessible to small and mid-sized businesses at this pivotal moment in the economic cycle."

Valenta's pledge of 100 hours of free process consulting, valued at \$15,000, is an initial investment in local businesses looking to scale their operations. "Ideally, I would like to be able to consult for ten hours with ten businesses. I'd like to take a look at a couple of their most challenging business processes and solve them in a way that they see immediate benefit," said Day. "I want to show that Valenta is dedicated to the businesses of Bentonville."

That we will invest in local businesses with our own sweat. I want Valenta to be known as ‘the consulting company of the community.’”

Chamber member businesses and organizations interested in utilizing a portion of the consulting hours should contact Jake Day at jake.day@valenta.io.

About The Greater Bentonville Chamber of Commerce

The Chamber of Commerce is the premier advocacy for business. We work daily to promote a healthy, vibrant economy while protecting and advancing the interest of our members and the community as a whole. We work in conjunction with citizens, businesses and our educational and governmental partners to improve their quality of life and we are very active in business expansion efforts. We bring businesses together to collectively accomplish what no business professional can achieve alone.

The Greater Bentonville Area Chamber of Commerce has played a vital role in the community and economic development of Northwest Arkansas for nearly a century. The Bentonville Chamber was formed in 1926 and became the Bentonville/Bella Vista Chamber of Commerce in 1979. The name changed to Greater Bentonville Area Chamber of Commerce in 2017. The Greater Bentonville Area Chamber of Commerce is a member of the Arkansas State Chamber and the U.S. Chamber of Commerce.

The Chamber is an independent, non-profit business organization representing the Bentonville area communities. It aligns itself with more than 1,000 businesses in the area. It's governed by a 19-member board of directors who represent the wide range of businesses among the organization's membership. The board meets monthly to discuss issues regarding infrastructure, business development, community improvement, education and civic issues. The Chamber is operated by a staff of seven. It is not operated by the city, county or state.

About Valenta

Valenta provides business process optimization consulting, digital transformation, and staff augmentation. The company specializes in consulting for RPA, Conversational AI, ML, Technology Stack, Infrastructure and Cloud, Financial Crime, Supply Chain and Logistics, CRM & ERP Implementation, Digital Marketing, HR & Talent Management and more. Valenta also provides digital transformation solutions leveraging RPA and conversational AI as a managed service. Valenta provides extensive staff augmentation services. The company provides traditional BPO roles and technology and Information Economy roles. Valenta serves SMB clients exclusively and aims to provide them the same services that the large consulting and outsourcing firms provide the Fortune 1000. Valenta Managing Partners are in cities across the US and Canada plus Australia, the EU, and the UK.

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