



For Immediate Release - May 11, 2023

**GREATER BENTONVILLE AREA CHAMBER OF COMMERCE
RESUMES FORMAL SEARCH FOR ITS NEXT CEO**

The board of directors for the Greater Bentonville Area Chamber of Commerce is accepting applications from qualified candidates for its permanent CEO position. “After taking time to engage in a strategic visioning process, and ensure priorities are aligned with our partners, we are in a solid position to move forward with our CEO search.” said Board Chair, Martine Downs Pollard. “Due to our chamber team and board, we have enjoyed a strong position as a Chamber. We will count on our next named CEO to help lead us into what we know is possible in this thriving, vibrant, diverse corner of our state, country, and world.”

The chair and executive committee have formed a search committee from within the Board and has retained C3 Advisors to assist with the administration of its search process. “Bringing in a partner like C3 Advisors provides the capacity, consistency, and reliability we want as candidates express interest in the role,” Pollard shared. “We are accepting applications now with the hopeful expectation the named CEO will be in place later this year in time to lead the Chamber’s strategic planning work going into 2024.”

Interested candidates should submit a cover letter, resume, and references to support@c3adv.com to be considered.

About the Greater Bentonville Area Chamber of Commerce

The Chamber of Commerce is the premier advocacy for business. We work daily to promote a healthy, vibrant economy while protecting and advancing the interest of our members and the community as a whole. We work in conjunction with citizens, businesses and our educational and governmental partners to improve their quality of life and we are very active in business expansion efforts. We bring businesses together to collectively accomplish what no business professional can achieve alone.

The Greater Bentonville Area Chamber of Commerce has played a vital role in the community and economic development of Northwest Arkansas for nearly a century. The Bentonville Chamber was formed in 1926 and became the Bentonville/Bella Vista Chamber of Commerce in 1979. The name changed to Greater Bentonville Area Chamber of Commerce in 2017. The Greater Bentonville Area Chamber of Commerce is a member of the Arkansas State Chamber and the U.S. Chamber of Commerce.

The Chamber is an independent, non-profit business organization representing the Bentonville area communities. It aligns itself with more than 1,000 businesses in the area. It’s governed by a 19-member board of directors who represent the wide range of businesses among the organization’s membership.



The Greater Bentonville Area Chamber of Commerce is an equal opportunity employer and is committed to building and maintaining a culturally diverse workplace. We encourage women, minorities, individuals with disabilities and veterans to apply. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status of protected veteran, among other things or status as a qualified individual with a disability.